

Ladies' Suits,  
Skirts, Cloaks

**Busy Bee Cash Store**

Gloves, Hosiery,  
Underwear

# Great Loom End SALE

**SATURDAY**  
Morning  
at 8 O'clock

**Jan. 14**

This Great Sale Starts with every price forced to the lowest notch

Shoppers living many miles away will find a visit to Richmond and Oldham's Loom End Sale a paying venture

Read this page carefully and see where you can make

**Big Savings**

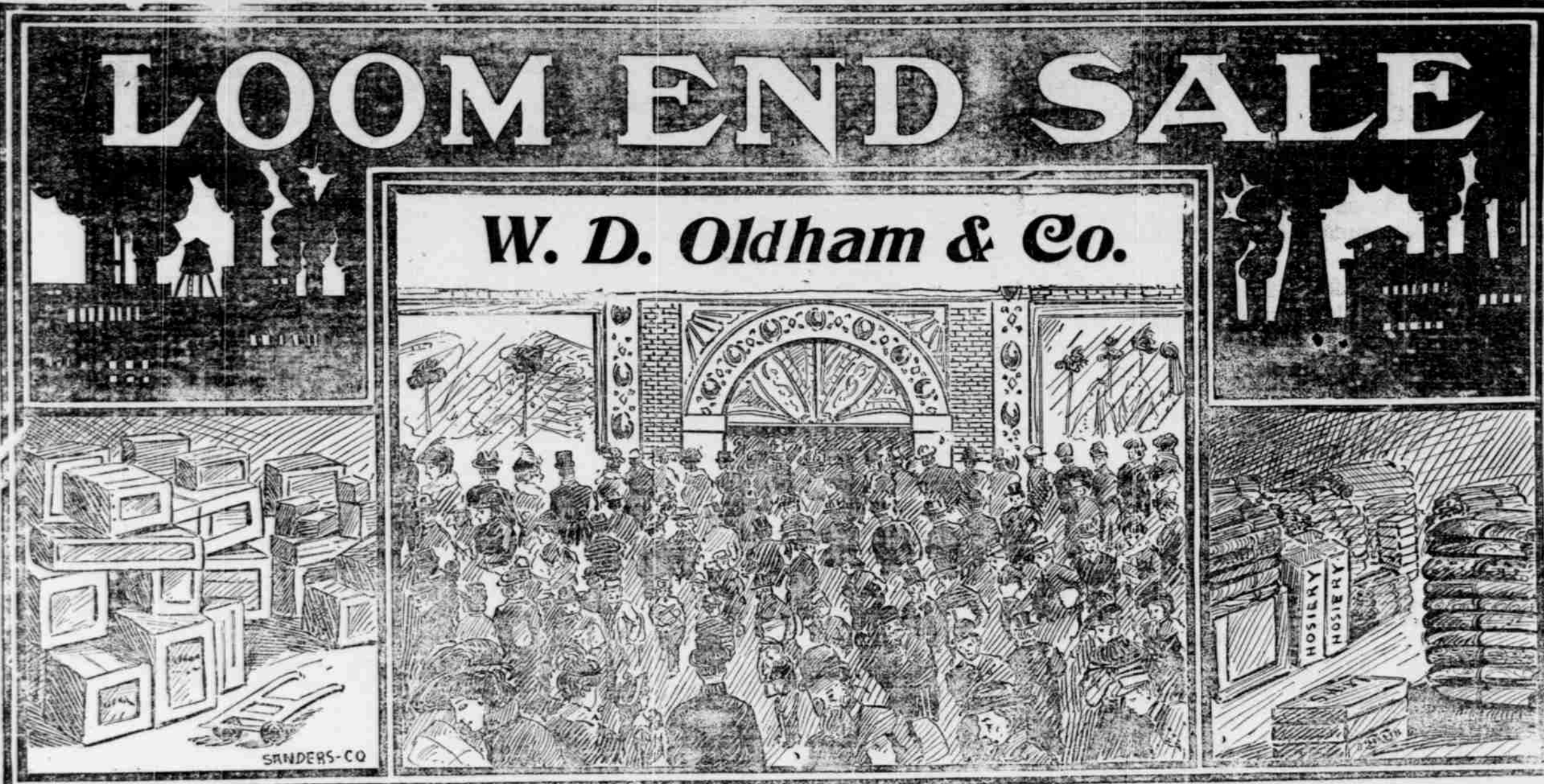
in all the necessities

Look through our store at the thousands of Red Tag Prices. Read them all

Remember the Date

## LOOM END SALE

**W. D. Oldham & Co.**



For months we have been gathering from the factories and mills of the East their Remnants, Odd Lots, Short Lengths, Discontinued Lines, Slightly Defective Stocks and besides this it must be borne in mind that we, too, accumulate remnants, over-buy and have more than ordinary trade demands, all this goes in this great sale at Loom End Prices

This sale is just in the nick of time when people have much to buy and want to make their money go as far as possible. We have bought large quantities and can afford to make these prices so that our customers can afford to buy the things they need and want

**Come to the Greatest Sale Ever Launched in Madison County**

Send us the names and addresses of all your friends and neighbors and we will notify them of this Great Bargain Event

**13 Days of Unprecedented Bargain Giving**

### Only One Handler Between The Mills and Our Customers

And that is the "Big Store" that controls the Loom End Sales in this city. Attend this sale and save the profits--the jobbers, the commission merchants and the brokers--all saved for you. We buy hundreds of dollars worth of Loom Ends of the finest fabrics in America for this sale. We also offer all of regular goods at Loom End prices. You will find a tremendous stock in all the departments, but no regular prices during this sale as every item in the Big Store has been reduced in price to make buying easy for you. In preparing for this great Sale we were fortunate in securing many large cases of choice Loom Ends of all kinds of Dry Goods at prices that will enable us to offer the buying public greater and better bargains than have ever been offered in this community. If you believe in effecting a saving in your purchases we are in a position to interest you. The prices we quote below are only an inkling of the money saving opportunities offered in this great sale. In order to appreciate the magnitude of this offering you must see and examine the goods, compare them with the goods you have been buying, then compare prices you have been paying for the same goods. If you do this you will know this is an opportunity you cannot afford to neglect. Money is refunded on demand if you are not satisfied. When we holler "wolf" the wolf is here. Come and see; you will get posted on goods direct from mill to customer. Make it a point to come and see the display even if you are not interested in buying. Help Us Help You

#### Table Linens, Towels, Napkins

- One lot of full bleached Table Damask, in lengths from 2 1/2 to 5 yards, full 64 inch wide. Regular price 40c yd. Sale... 25c
- One lot full bleached Mercerized Table Damask, full 66 inch wide, in lengths from 2 to 6 yards. Regular price 60c per yard. Loom End Sale price... 39c
- 350 yards extra fine Mercerized Table Damask, Napkins to match if desired. This Damask is 72 inches wide and a regular 85c per yard seller. Loom End Sale price... 48c
- One lot Linen Crash, our regular 10c per yard value, in lengths from 2 to 4 yards. Loom End Sale price... 6 1/2-2c
- 50 dozen large size Huck Towels, in plain white and red borders, bought especially for this sale. A regular 2 for 25c seller. Sale price special... 8c
- 25 dozen large size bleached Turkish Bath Towels. Our regular 25c seller. Special Loom End price... 17c

You have seen crowded in our store the right kind of merchandise interspersed with plenty of bargains keeps our store crowded

- 500 yards Good Outing Cloth, in lengths from 2 1/2 to 10 yards. Regular price 7 1/2-2c. Loom End Sale price... 5c
- 500 yards very best Outing Cloth, all colors, plain and fancy, in lengths from 2 1/2 to 10 yards. Regular 12 1/2-2c value. Loom End Sale prices... 8c



#### Shoes

Some of the biggest reduction have been made in the Shoe department. All kinds of

Overshoes and Ribbers have been reduced for this sale, even our celebrated Queen Quality Shoes for ladies and the Wm. Kneeland fine Shoes for men. They all go in this sale at Loom End prices. Don't fail to see the prices on the cheap racks filled with Shoes. See the Red Tickets for prices



#### Petticoats = Kimonas

- 100 Ladies' Black Mercerized Underskirts, a bargain in a way for 85c. Our Loom End Sale price... 49c
- 100 Ladies' Extra Fine Black Underskirts, plain and embroidered ruffles, regular \$1.25 values. Our Loom End price... 75 Cents Each

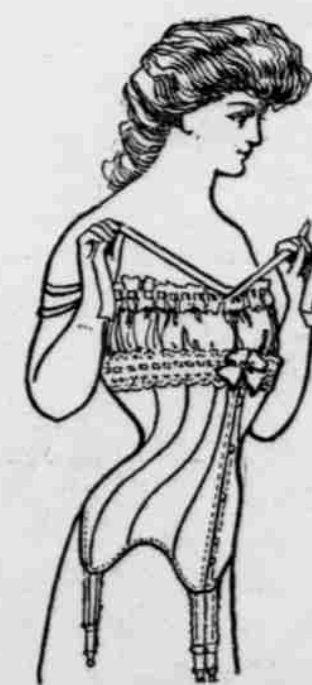
- 100 Ladies' Black Heatherbloom Underskirts worth up to \$1.75 each. Our Loom End Sale price... 98c
- 200 extra good, long Outing Cloth Kimonas, in beautiful designs, worth up to \$1.50. Sale price... 89c
- 150 very pretty short Kimonas, worth up to 75c each. Your choice for... 39c
- 75 very pretty Flannelette Wrappers for ladies. Regular \$1.50 values, price during the sale... 89c

Look for the Red Price Tickets  
—They Mean Bargains

#### Loom End Bargains

- 8,000 yards fine French Ginghams, all new spring styles just received, worth 13 1/2 cents per yard. Full bolts if you want them. Sale price... 9c
- 200 full size bleached Sheets, seam center, extra good value. Regular price 65c each. Loom End Sale price... 42c
- 300 bleached Pillow Cases, full size. Regular 20 cent sellers. Loom End price... 10c
- 500 yards Flannelette in dark and light colors, just thing for waists and dresses, in lengths from 2 1/2 to 10 yards. Regular 12c value. Loom End price... 7 1/2-2c
- 48 extra good full size White Bed Spreads, either plain or fringed, also cut corners. Regular price \$1.50 Loom End Sale price... 98c
- 400 yards extra fine India Linen, a special purchase for this sale. Regular 10 cent value. Sale price... 6c

Crowds of smiling customers speak volumes for this store

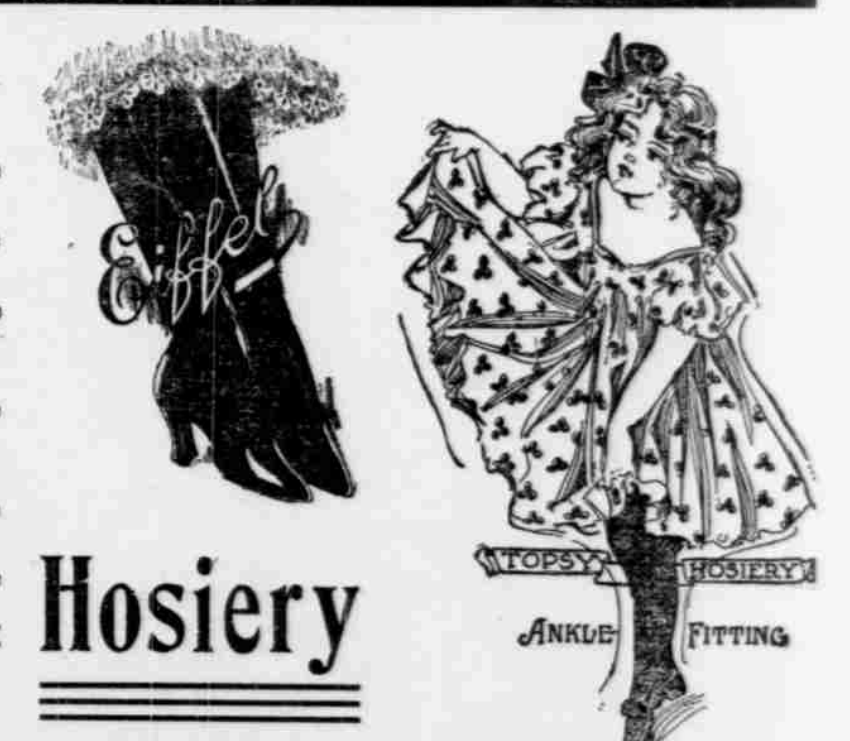


#### CORSETS

We have already received our new line of American Lady Corsets for spring. We did not intend to cut prices on these Corsets during this sale, but as every other article in the Big Store has been reduced we could not leave these out and so a 10 per cent. reduction will be made on all American Lady Corsets.

One lot of Thompson's Glove Fitting Corsets, in good style, worth up to \$2.50 each. Special price to you for this sale

**59c Each**



#### Hosiery

- 500 pairs Men's Black Hose in good quality, regular 10c value sale price... 6c
- 500 pairs Men's fine gauge Black Half Hose, they are manufacturers seconds, slightly imperfect, regular price if perfect 25c Loom End Sale price... 10c
- One lot Men's Black Half Hose, extra heavy, Mill End 2nds, if perfect they would be regular 25c values. Sale price... 10c
- 100 dozens Men's Extra Heavy Wk. Sox in gray, brown and blue mixtures. A regular 10c value. Loom End price... 6c
- 500 pairs Men's Mercerized Half Hose in beautiful colors, regular price up to 35c per pair. Special for this sale... 16c
- 500 pairs Ladies' Black Ribbed Top Hose, extra good weight and a regular 15c per pair seller. -Our Loom End Sale price... 8c
- 500 pairs Misses Fine Black Ribbed Hose, manufacturers seconds, slightly imperfect. A regular 25c stocking, in sizes from 6 to 9 1/2. Loom End price... 10c
- 200 pairs Ladies' Black Hose, white sole, fine gauge, regular 20c value. Loom End price... 10c
- 500 pairs Ladies' fine gauge Lisle Thread Black Hose, manufacturers seconds, our regular 25c stocking. Sale price... 16c

#### Room Size Rugs

Small, Medium Size Rugs, Carpets, Linoleums, Lace Curtains and Oil Cloths all go in this Great Clearance Sale at Loom End prices. Help us clean up. Buy your Carpets and Rugs now and make a big saving. "Help Us to Help You"

# W. D. Oldham & Co

## Richmond, Ky